

## Engaging Youth in Sustainable Energy Planning (EYES)

# Strategy for Engagement

Sønderborg, Denmark

<b>Work Package</b>	2. Engagement of the target groups
<b>Task</b>	2.2. Mobilization Campaign
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EC Network





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## 1 Introduction

Climate change is a global challenge which specifically affects young generations. Local authorities through their strategic planning documents are major leaders dealing with this challenge. Moreover, coordination and integration in the strategic planning process is important for the effectiveness and efficiency of any local authority's action.

Young generations don't usually have a voice on energy and climate planning, yet they remain isolated to a particular extent. In addition, vulnerable communities are likely to suffer climate change effects while they usually have more difficulty having their voice represented. As such, young people from vulnerable communities represent a sector of society that is both hard to reach and especially disempowered on that topic. This is reflected in what is called energy or fuel poverty, which is becoming a rooted social problem in EU countries.

In order to adequately response to the above mentioned problems the EYES project intends to integrate and evaluate an innovative method enhancing youth participation on the energy and climate local planning in six pilot cities of the project consortium notably in Granollers, Spain; Sønderborg, Denmark; Naples, Italy; Lyon, France; Cieszyn, Poland and Varna, Bugaria.

Through a collective support of stakeholder Advisory Boards in each city a network of Youth Intervention Teams will be established to work with other peers on identification of key barriers on energy and climate, to find solutions and to produce recommendations for policy makers on efficient energy and climate planning. The participatory process will contribute to foster the capacities and skills of youngsters by learning applications and achieving international cohesion and disciplinary approach while having an impact on the local planning instruments.

## **2 Engagement of the target groups**

### **2.1 Advisory Board**

The Advisory Board is the supportive group which will facilitate the YIT establishment, its work and continuous operation. The Advisory Board will be composed by professionals of the public and private sector working in sustainable energy and climate change and will expose the YIT to specific ways of working, collaborating, conducting relevant research and developing relevant recommendations for the policy makers.

The members of the AB will act as role models in two ways: by transferring knowledge and explaining experience and by the way they do it (through the values and mechanisms they use) thus bridging the gap between the ideal and the reality of working in the matters.

The Advisory Board will mentor the young people in gaining experience to analyse climate plans, to research and to define common values highlighting the importance of tackling energy and climate in the local domain prospective.

### **2.2 Youth Intervention Team**

The Youth Intervention Team will be composed by individuals from different backgrounds, status and level of performance so that to encourage the equal representation, fair delegation of tasks and duties and to create a space for open dialogue and communication within the participatory process. A specific focus will be targeted to marginalized and hard to reach vulnerable youngsters who are more likely to be affected by climate change than others. EYES will empower them by providing knowledge, skills and contacts, in relation to an important topic being in the public agenda and being one of the main public social concerns nowadays. It is intended to promote dialogue and understanding among young people from different contexts and having different needs, which is expected to lead to the social inclusion of the more vulnerable ones.

Under the monitoring and mentoring of the Advisory Board, the YIT will conduct a research on the specific subjects through literature review, consultation of statistics of the city, and field work based on the design and analysis of surveys to the interesting target groups and the performance of semi-structured interviews to key individuals, with the purpose to:

- Understand the topic
- Gather enough specific information to set priorities at local level



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- Learn how to analyse quantitative and qualitative information and shape specific actions based on this
- Draw Recommendations for the improved local energy and climate policy with an active participation and representation of the youth based on achievements throughout the process.

### 3 Description of Sønderborg

Sønderborg is the biggest municipality in Southern Jutland with 74.561 inhabitants. With the new energy policy in 2008 the City Council of Sønderborg implemented the vision of ProjectZero. The overall goal of ProjectZero is to reduce Sønderborgs carbon emission by 2029. To help Sønderborg achieve this goal a strategy named roadmap2025 was created and signed by the city council in late 2018. The strategy focuses on eight different areas: private homes, public housing, private rentals, private transport, companies, agriculture, heavy transport and energy production. Sønderborg municipality's sustainability strategy relies on sustainability's 4 pillars: the environmental -, economic -, social and cultural dimensions. These dimensions are not only a part of Sønderborg Municipality's strategy, they also encompass UN's 17 Sustainable Development Goals.

- By the end of 2017 Sønderborg managed to reduce its carbon emission by 35 %. The next goal is set for 2025 and includes a reduction in the carbon emission by 75 %.

In the youth sector a heavy emphasis is put on educating all of Sønderborgs students in climate change, sustainability and environmental solutions from the first years in elementary school until university level – from ABC to PhD. In 2016 Sønderborg became the first Danish city to join the UNESCO GLOBAL Network of Learning Cities which made the programme from ABC to PhD possible. The educational material is created and produced in Sønderborg by House of Science which is a collaboration between the municipality, ProjectZero, Universe (Danfoss), and the different educational institutions in the city. The goal is for the students to apply their knowledge in their everyday-life and to become small 'energy ambassadors' inspiring those around them to make sustainable choices. The efforts in the educational system in Sønderborg showcases the city's focus on education and lifelong learning. Through the above-mentioned UNESCO network the city actively promotes Active Citizenship Policy, supporting co-creation between citizens and companies, inspiring municipal decision-making processes, student involvement in schools and e.g. in the design of activities in urban spaces.

The city offers many different educational forms with one university, four high schools, two VET institutions etc. The majority of the educational tracks at the university in Sønderborg focuses on green technology and engineering programmes with a focus on green energy.

Sønderborg municipality was in 2017 awarded best youth municipality of the year by the Danish Youth Council (DUF), for its exceptional efforts in offering interesting activities and



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improving the engagement of youth participation in several sectors. Amongst these efforts are the municipality's creation of Sønderborg Youth Council in 2016, which engages young people in a variety of decision-making processes within Sønderborg municipality. Prior to the EYES project, the Youth Council discussed implementing a youth climate taskforce. The Youth Council in Sønderborg will therefore be an important partner in this project.

Several international companies in and around Sønderborg are very active stakeholders, committed to the implementation of the municipality's sustainable strategy.

The above-mentioned factors along with the great focus from the municipality and businesses, makes Sønderborg an inspiration for other cities with the same focus on sustainability.

## 4 Creation of Advisory Board

### 4.1 Composition

The Advisory Board shall be formed by the following:

CHOSEN ADVISORY BOARD	EXPERIENCE OF the AB MEMBERS AND THEMATIC FIELD OF WORK
1. Steffan Laugaard Nielsen - Founder of C-Patient Aps	Entrepreneur,
2. Ron N. Bader - CEO of Heroic sport Aps	Creative, innovative, forerunner Motivational speaker, talks on entrepreneurship and innovation Former Project Manager at Sønderborg Service for Entrepreneurs Collaboration with ProjectZero about sustainability issues
3. Lene Sternsdorf - Climate coordinator at Sønderborg Municipality	In charge of climate, water and nature - related issues at Sønderborg municipality Coordinates the implementation of the 17 SDGs within the services of the municipality
4. Marck Thorning - Partner in FIQTIV APS	Network influencer, entrepreneur,
5. Henrik Bielefeldt - Head of department ProjectZero	Experienced project manager in sustainability projects. He / the ProjectZero secretariat is involved in several EU projects / initiatives. He has a background from Change management and recruiting where he developed and executed teaching programmes. Henrik has a background from several the organizational boards. This give him an understanding and knowledge white the democratic process both the administrations and organizational boards.
6. Morten Birkved - Professor mso, Institute for Chemistry-, Bio- og Environmental Technology at University of Southern Denmark	

<p>7. Kaj Leonhart Petersen</p> <ul style="list-style-type: none"> <li>- Partner at EC Network A/S (Member of the EYES consortium)</li> </ul>	<ul style="list-style-type: none"> <li>- Experienced energy planner at nationally as well as internationally</li> <li>- Has been involved in several EU initiatives, including awareness raising campaigns related to energy and climate issues (including for the youth target group)</li> </ul>
<p>8. Carina Lykke Bielefeldt</p> <ul style="list-style-type: none"> <li>- Project manager at EUC Syd (Member of the EYES consortium)</li> </ul>	<p>Former primary and secondary school principal in Sønderborg Municipality including collaboration with ProjectZero on several project regarding climate and the 17 SDGs. Former consultant at the Ministry of education / Ministry of integration working on a EU project regarding increasing students completion in vocational education.</p>
<p>9. Lykke Stine Farre</p> <ul style="list-style-type: none"> <li>- Youth Coordinator, Sønderborg municipality</li> </ul>	<p>Experienced with youth and event planning.</p>
<p>10.</p>	
<p>YIT representatives</p>	
<p>11. Emma Klint Hansen</p> <ul style="list-style-type: none"> <li>- EC Network Coordinator</li> </ul>	<p>Youth non-profit organizational work, project coordinator of the YIT team, youth initiative</p>
<p>12. Ellen Lykkeby Myhrmann</p> <ul style="list-style-type: none"> <li>- EUC Syd Coordinator</li> </ul>	<p>Youth non-profit organizational work, project coordinator of the YIT team, youth initiative</p>

The Advisory Board is selected on the basis of the working area and accomplishments in the field of climate change, energy efficiency, environment protection and education. The represented stakeholders have shown considerable experience in the activities dealing with the above-mentioned issues with a focus on the young people. Some of them are acquainted with public participation, campaigning and awareness raising.

## 4.2 Communication

The Advisory Board will interact with the youth group through workshops, events and interviews. The following table explains how the Advisory Board will function, the workload of the AB member and further includes a justification of the methodology.

<b>AB Members</b>		<b>Justification</b>
<b>HOW</b>	<p>Contact to the Advisory Board will mainly go through the existing fora (Advisory Boards' meetings, common events, etc.). Further there may be specific interviews with AB members in relation to the research to be done by the YIT</p> <p>In this context it is important to respect the busy calendar of the AB members. Therefore there should be a clear agenda set for the Advisory Board, in regard to their role and the expected contribution from them</p> <p>Regarding the recruitment of AB members, there have also been a press release stating that any interested parties are welcome to contact the project coordinators for further information.</p>	<p>Sønderborg is a small town. The people dealing with implementing the ProjectZero and UNESCO strategy are a core group, and they are mobilised around many similar actions.</p> <p>There is a strong risk that we cannot get anyone on board if we do not try to fit into their existing framework.</p>
<b>WHY</b>	<p>The EYES project is an important tool in the further implementation of Sønderborg's strategies and actions – the visibility and contagion effect (UNESCO, ProjectZero's climate ambassadors) are here enhanced because of the European dimension of the project.</p> <ul style="list-style-type: none"> <li>- CSR – action for a sustainable future</li> <li>- Lifelong learning in the mentoring process</li> </ul>	<p>The EYES project is an important tool in the further implementation of Sønderborg's strategies and actions.</p> <p>Furthermore, it is a tool to strengthen the bridge between generations and engage the youth on a local plan.</p>
<b>WHERE</b>	ProjectZero's headquarters, Town hall,	These places are already being used for



	<p>symbolic places as a further sign of support from the municipality.</p> <p>As well as other formal and unformal places (workplaces, events, etc.) to fit with Ab members' schedules</p>	<p>similar projects and situations; therefore, they make the most sense to make use of.</p>
<b>WHEN</b>	<p>The Advisory Board shall meet 3-4/times a year – in addition to possibly taken part in events and research interviews.</p>	<p>The reasonable frequency of meetings as well as the amount of work and flexibility for participation should make it possible for the members to integrate the EYES' activities into their daily responsibilities.</p>

## 5 Involvement of YITs

### 5.1 YIT Target Group

The YIT target group in Sønderborg is defined as young people from the age of 15 to 25. The modification of the target group in relation to the project target group (18 – 29 year) has been done to better accommodate the young environment in Sønderborg. Many young people move away from Sønderborg after Highschool at the age of 20 years. Others move to Sønderborg for educational reasons and leave again at an age of approximately 25 years. However, the Municipality is making an active effort to get young people settle in the Municipality.

Furthermore, the Danish Youth Council (DUF) also generally defines youth as being from 15-25 along with several other youth organizations. The YIT is intended to be an organ designed to help young people who already have the vital purpose to seek common welfare, to develop their social commitment with the climatic emergency. The aim is to create a diverse YIT group, as diversity often brings a more well-rounded discussion, ideas and solutions. However, the interest in participation in the YIT has been relatively low, and therefore it is more about finding young engaged people to start with.

### 5.2 Methodology for involvement of the Youth Intervention Team members

The young people becoming a part of the YIT will become Climate Ambassadors as the engagement of these motivated youngsters becomes a leverage to reach other youth groups not primarily interested in climate topics or community engagement. The YIT members will raise awareness and lead by example for other young people coming from different backgrounds, including the EYES' hard to reach group in Sønderborg which are defined as a group made of students from vulnerable families with low socio-economic resources. The YIT activities provide an incentive for these already motivated youngsters and a way to channel their interests through actions that have actual impact in their community.

**By joining the YIT and becoming a part of a network the youngsters will have the opportunity to engage in activities while gaining experience: such as**

- Research on specific subjects through literature review, consultation of statistics of the city, surveys, etc.
- Peer interviews of other youths on topics related with youth involvement in energy and climate planning

- Work in close relation with stakeholder Advisory Board, that will guide and advise.
- Participation in learning and education activities, such as: national and international workshops, discussion groups, etc.
- Draw Recommendations for the improvement of local energy and climate policy
- Development of Business plan for engaging youth in the local energy and climate process
- Raise awareness
- Generate enthusiastic stories that will allow young people understand that they can be part of the solution
- Dignify the role of young people as motor of change
- Redesign the communication channels between young people
- Reformulate the initial methodology for youth involvement in climate topics to make it more attractive to young people

### **5.3 Recruitment process for the YIT**

The staff involved in the EYES project in Sønderborg has established contact with the target group via the existing network in Sønderborg. The City Youth Council being one of the core networks, as prior interest in a youth climate council has been shown. Several of the current YIT members are a part of the City Youth Council as well. To improve the recruitment process all promotional material has been translated and the design has been tailored to capture a Danish audience.

The YIT has further been promoted via social media, as it is easier to get the attention of a larger amount of young people via social media outlets. The hard-to-reach group in Sønderborg has been tried to be contacted via organizations such as “Ventilen” (Organisation who aims to reduce loneliness amongst young people), Red Cross Youth and a contact person from the house association SAB, who works with youth and integration. Those who were interested in the project were informed with details and were following invited to participate to the first activity and meeting.

Due to prior interest in a youth climate council the YIT will become a permanent council in Sønderborg, like the existing Youth Council. Though a permanent team would be ideal, it is more realistic to assume that some YIT members will leave, whilst new join. Therefore, we encourage the involved YIT members to promote the project to their network and invite

interested youngsters to join. A Terms of reference for the YIT has also been made and serves as a fact sheet that can be given to interested parties, along with potential candidates for the YIT and Advisory Board. Further a folder has been made to encourage young people to join the YIT (distributed at events).

Sønderborg is a small town. The people dealing with implementing the ProjectZero and UNESCO strategy are a core group of a few, and they are mobilised for many similar actions. Due to previous experiences in similar situations in regard to voluntary work, it would not benefit Sønderborg to call for selection of the Youth Intervention Team, but rather form the YIT by use of the the currently existing networks in Sønderborg according to the criteria listed below.

- **Age:** In Sønderborg municipality, the youth group is defined as young people aged between 15-25. It will be the target group chosen for the EYES project.
- **Participation in similar initiatives** – correspondence between the project objectives and previous experience in similar activities
- **Memberships /Youth exchanges/Trainings** - correspondence between the project objectives, commitment and experience in memberships/YE/trainings
- **Motivation** – the applicant must show interest in the core principles of the EYES project and the work tasks that will be executed by the YIT

### **Location and Duration**

In Denmark the EYES project will be facilitated by EUC Syd and EC Network in cooperation with the Youth Intervention Team, starting in September 2019 and continuing till February 2021 -

### **How to apply**

In addition to recruitment via networks, interested youngsters can send an email to

Ellen Lykkeby Myhrmann - [em@projectzero.dk](mailto:em@projectzero.dk)

Emma Klint - [ek@projectzero.dk](mailto:ek@projectzero.dk)

expressing their background and motivation for participation.

### **Certificate of Attendance**

Participants who will have attended the activities foreseen as part of the programme will be granted a Certificate of attendance.

The following table summarises the Methodology used for involvement of the Youth Intervention Team in Sønderborg.

YIT		Justification
<b>WHO</b>	<p>Young people, including hard-to-reach youngsters understood as of students from vulnerable families with low socio-economic resources - from existing network in Sønderborg, high schools, university and Community Action program within Sønderborg Municipality.</p> <p>The aim is to create a diverse group of young people looking at gender equality, multiple social and education type backgrounds.</p>	<p>The target group in Sønderborg is defined as youngsters from 15-25-year-olds – also based on interest, participation and hard-to-reach groups.</p>
<b>HOW</b>	<p>Sønderborg Youth Council already exists. The current YIT members were found using existing networks in Sønderborg – and future members will also partly be found using these networks.</p> <p>Amongst other efforts the hard to reach group in Sønderborg will be tried to reach via organizations such as “Ventilen” (Organisation who aims to reduce loneliness amongst young people), Red Cross youth and a contact person from the house association SAB, who works with youth and integration. Etc.</p> <p>Furthermore, promoting on social media will play an active part in finding YIT members. A press-release has already been sent out.</p>	<p>A Youth Council Coordinator has already been facilitating the recruitment of the YIT members and the actions of the council. As Sønderborg is a smaller city, young motivated people who wants to engage in the local community, often know each other and are often already involved in voluntary organisational work. Therefore, it is beneficial to use the existing networks.</p>

	<p>Thirdly in regard to the recruitment of YIT members we will make use of events hosted locally such as the Sustainability Festival, Culture Night and Youth Summit.</p>	
<b>WHAT</b>	<p>The YIT will advise the local municipality on topics such as climate and sustainability – in order to do so the YIT will facilitate surveys in the local community to gain knowledge and understanding.</p> <p>The YIT members will also facilitate events which will raise awareness and try to engage the youth in Sønderborg –and create promotional materials.</p> <p>Further, the YIT members will advise the Municipality on how to engage youth in the best way in relation to climate planning issues.</p>	<p>These actions will be taken by the YIT members in order to gain knowledge and understanding of the local community, engage the youth in the municipality’s climate work and advise the municipality.</p>
<b>WHY</b>	<p>It is important to engage and give the youth a voice concerning pressing topics in all societies. It is important to help them be aware of their opportunities.</p> <p>The young people engaging in the youth climate council will become an active citizen as they will engage in the local community and lead by example, for the rest of the youth.</p> <p>The YIT members will also gain new skills such as organisational work along with knowledge about sustainability and the climate.</p> <p>These factors can contribute to the young</p>	<p>The gains mentioned could be a motivating factor for young people, to want to engage in the youth climate council.</p>

	people's CV and could lead to better career opportunities.	
<b>WHERE</b>	<p>The YIT will be able to use venues such as: Alsion University, music halls, schools, Mejeriet – youth house, etc.</p> <p>Events in music halls, university, schools, etc.</p>	<p>Sønderborg has a number of venues to offer, and the YIT will be able to make use of these.</p> <p>Making use of the current “hot-spot” buildings amongst young people in Sønderborg could be beneficial.</p>
<b>WHEN</b>	<p>YIT recruitment in Sønderborg started at the “17 Verdens måls festival” on the 26-27<sup>th</sup> of April in 2019 (UN World Goal Festival).</p> <p><a href="https://www.verdensmaal.org/events/festival-for-verdensmalene-for-s%C3%B8nderborg-kommunes">https://www.verdensmaal.org/events/festival-for-verdensmalene-for-s%C3%B8nderborg-kommunes</a></p> <p>The YIT members further participated in Youth Summit Sønderborg from 5-8.08. taking place at SDU Sønderborg. Youth summit Sønderborg is a cross-border project, gathering all Nordic countries for a three-day program with a focus on climate and sustainability – Which aims at empowering young people, inspiring entrepreneurship and active citizenship.</p> <p>The YIT in Sønderborg will be active from the start of August.</p> <p>The YIT members also participated in the local event culture night on august 23<sup>rd</sup> as a part of the recruitment process – making the YIT more visible to the city.</p>	<p>Makin use of local events to recruit YIT members</p>

## 6 Communication Plan

No	ACTIVITIES	Period 1 /May 2019 – August 2019/	Period 2 /September 2019 – December 2019/	Period 3 /January 2020 – April 2020/	Period 4 /May 2020 – August 2020/	Period 5 /Septemb er 2020 – January 2021/
1	Initial contacts/meetings with potential AB members					
2	Initial contacts/meetings with potential YIT members through networking, SoMe and attendance at events					
3	Online contacts between AB members					
4	Meetings between EC Network, EUC Syd, Project Zero and AB stakeholders					
5	Meetings with AB during other events					



No	ACTIVITIES	Period 1 /May 2019 – August 2019/	Period 2 /September 2019 – December 2019/	Period 3 /January 2020 – April 2020/	Period 4 /May 2020 – August 2020/	Period 5 /Septemb er 2020 – January 2021/
6	Organisation of the first international workshop in Denmark					
7	Organization of two local training workshops in Sønderborg					
8	Survey of youth attitude towards local energy and climate issues, local planning, etc.					
9	Analysis of the survey, set priorities at local level					
10	Draw recommendations for the improvement of the local energy and climate policy					



No	ACTIVITIES	Period 1 /May 2019 – August 2019/	Period 2 /September 2019 – December 2019/	Period 3 /January 2020 – April 2020/	Period 4 /May 2020 – August 2020/	Period 5 /Septemb er 2020 – January 2021/
11	Elaboration of Business plan for engaging youth in the local energy and climate process					
12	Publications on the website, local newsletters					
13	Publication of articles in national media					
14	Media involvement in events					

## 7 Conclusions

The present Strategy provides a general framework on how the project partners EUC Syd and EC Network will involve the Advisory Board stakeholders; engage the Youth Intervention Team members; deal with the communication and dissemination activities in order to ensure their active participation. Communication and dissemination activities will be undertaken from the beginning of the action addressing relevant stakeholders, key actors and target audience.

First of all, it is important to mention that the already existing network in Sønderborg has been essential in establishing the YIT and finding young people who would like to take part in the project. Same can be said for the Advisory Board, as the network and mindset in Sønderborg's local community has made it possible to find AB members. Therefore, the network that already existed in Sønderborg in regard to climate action and young engaged people, have been essential for the first phase of the project. As we have found difficulties in finding motivated young people, it has proven to be difficult to reach the vulnerable groups, and therefore contacts have been established with people who have access to the hard to reach group. As Sønderborg is a city with many students from high school age and up, along with the fact that the general definition of youth in Denmark set by Danish Youth Council (DUF), the target group is defined as young people from the age of 15 to 25. Although this is a modification of the project, it will be a great asset in finding YIT members in Sønderborg.

The established partner network, communication and dissemination channels will be used to better reach the target audience, diagnose project interventions and diffusion of results.

## 8 Annex



### Etablering af et Youth Intervention Team i Sønderborg

EYES har til formål at styrke unges deltagelse og involvering i planlægning af bæredygtige lokalsamfund gennem en dialogbaseret proces, der skal opbygge en forståelse af, hvordan man bedst kan involvere unge i den lokale klima- og energiplanlægningsproces. Til dette rekrutteres i alt seks teams af engagerede unge fra 6 europæiske lokalsamfund, såkaldte Youth Intervention Teams (YIT), der skal spille sammen med lokalsamfundene, EYES projektgruppen og lokale Advisory Boards. Projektet omfatter følgende europæiske byer/lande: Sønderborg - Danmark, Lyon - Frankrig, Napoli - Italien, Gieszyn - Polen, Varna - Bulgarien, Granollers - Spanien.

EYES er finansieret af EU's ERASMUS+ program, og gennemføres i Danmark gennem et samarbejde mellem Sønderborg Kommune, Project Zero, EUC Syd og EC Network.

#### Sønderborgs unge

Siden 2009 har House of Science dannet rammen for børn og unges læring om klima og bæredygtighed med programmet "Fra ABC til Ph.D" i Sønderborg. I 2016 blev kommunen medlem af UNESCO GLOBAL NETWORK of Learning Cities. Dette er med til at tilføje stor læringsværdi for Sønderborgs elever og studerende. Sønderborgs evne til at omfavne og inkludere ungdommen illustreres ved oprettelsen af Sønderborgs Ungdomsråd i 2015.

#### Sønderborg vil være CO<sub>2</sub>-neutral

Med ProjectZero visionen arbejder Sønderborg på at blive CO<sub>2</sub>-neutral i 2029. I 2019 har kommunen opnået at nedsætte sit CO<sub>2</sub>-forbrug med 38% i forhold til 2007. Visionen skal opnås med et vidt omspændende fokus på byens borgere, virksomheder, butikker og transport.

Sønderborg ønsker mere borgerinddragelse i klimakampen og derfor er byen ideel for EYES-projektet. De unge YITs skal være med til at forme Sønderborgs fokus på bæredygtighed samtidig med, at de skal forsøge at engagere flere unge i lokalsamfundet.

Det lokale Advisory Board vil repræsentere forskellige aktører i den lokale klima og energi planlægningsproces (kommune, forsyning, skoler, uddannelse, virksomheder, ngo'er, andre borgere mv.). Deres rolle vil være at bringe viden og inspiration til projektet. Advisory Boardet kommer til at have et samspil med ungegruppen gennem workshops, interviews og samtaler.

#### Sønderborgs YIT

I Sønderborg er "Youth Intervention Team" etableret under Sønderborgs Ungeklimateråd. Det er opstartet i maj 2019 og målrettet unge i alderen 15 til 25 år fra alle sociale miljøer. Kommunen ønsker gennem EYES at skabe en langvarig dynamik i kommunen med involvering og deltagelse af unge borgere i alle de fora, hvor der debatteres klima- og bæredygtighedsrelaterede spørgsmål. I Sønderborg vil YIT-teamet bl.a. have til opgave at:

- Engagere andre unge i lokalsamfundet og søge deres feedback gennem interviews og målrettede events med kreative tilgange
- Søge inspiration fra det lokale Advisory Board
- Dokumentere og strukturere resultater af research og interviews
- Dele og diskutere resultaterne med lokalsamfundet, projektgruppen og det etablerede Advisory Board
- Samarbejde med lokalsamfundet og projektgruppen omkring udvikling af en konkret plan for engagering af unge i den lokale klima- og energiplanproces



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En verden til forskel

## 9 Brochure for YIT recruitment

**EYES**  
THE YOUNG CLIMATE CITIZENS

# SØNDERBORGS UNGEKLIMARÅD

Er du mellem 15-25 og brænder du for at engagere dig i klimakampen?

Ungeklimarådet giver dig mulighed for netop dette! - at engagere dig i lokalsamfundet, klimakampen, samt at få dine ideer og tanker hørt.

Erasmus+ EC Network ProjectZero

**EYES**  
(Engaging Youth in Sustainable Energy Planning)  
EYES er et projekt finansieret af EU's Erasmus+ program og har til formål at styrke unges deltagelse og involvering i planlægning af bæredygtige lokalsamfund gennem en dialogbaseret proces.

Polen, Bulgarien, Italien, Frankrig og Spanien er også en del af projektet.

**Som medlem af ungeklimarådet kan du være med til at:**

**Give unge en stemme i den lokale klimaplanproces** - Fremlægge klimavenlige tiltag til Sønderborgs byråd.

**Forbedre unges involvering i processen** - Udvikle en konkret plan for engagering af unge i planlægning af klimavenlige tiltag i Sønderborg.

**Engager dine peers** - Søge feedback fra andre unge i Sønderborg om klimaspørgsmålene gennem spørgeskemaer, interviews og events.

**Formidle klimarådets budskaber** - Gennem videomaterialer, offentlige medier, oplysningskampagner og SoMe.

**Skabe Klimabevidsthed** - Vær med til at organisere lokale arrangementer med fokus på klimaet.

Bliv en del af et fællesskab - Husk at det er sjovt at redde verden!

Har du lyst til at være en del af ungeklimarådet? - Kontakt:  
em@projectzero.dk  
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Erasmus+ EC Network ProjectZero #EyesErasmus